



Ilderton Jets Minor Hockey Association

Home of the Jets!

Website: <https://ildertonjets.com>

President: **Andy Marshall** (andy.marshall@ildertonjets.com)

Secretary: **Brooke Ross** (brooke.ross@ildertonjets.com)

2023/2024

Dear Potential Sponsor

As the upcoming hockey season approaches, we are excited to reach out to local businesses for potential sponsorship opportunities. Our teams play under the Ontario Minor Hockey Association and Ontario Women's Hockey Association. In 2023/24 we anticipate that we will have over 30 teams competing at a variety of levels representing the Ilderton. We are proud to provide amazing opportunities through Canada's favourite winter pastime to over 450 local athletes ranging from age 4 to 18. We are hopeful that your business will consider sponsoring us this year.

Our entire organization is run by volunteers. Board members, coaches, trainers, score keepers and team managers all donate their time. Your donation allows us to continue to provide a first-class experience to our players allowing them to play hockey while learning valuable life skills.

As you know, the costs associated with operating a successful hockey program can be significant. From equipment and uniforms to ice rental expenses, each season brings its own financial challenges. This is where your support can make a tremendous difference. By donating to IMHA, you are a league sponsor. This provides a much larger exposure for your business as you are acknowledged at every game for every team home and away. We are excited to include our sponsor's name and logo on our new scoreboard which features a full customizable LCD screen where your logo will play on rotation every time an Ilderton Jets team takes the ice.

We are pleased to offer two sponsorship levels this year:

Option 1 - \$400 per season

- Custom logo scrolling on LED score board at Ilderton Arena during all Jets practices and games
- Social media recognition
- Thank you plaque

Option 2 - \$800 per season

- Custom logo scrolling on LED score board at Ilderton Arena during all Jets practices and games
- Custom logo on a 3x8 ft banner that each Jets team (U9 and above) will display at all home and away games
- Logo/Business name and website link on Ilderton Jet's website (www.ildertonjets.com)
- Social media recognition
- Thank you plaque

The entire Jets family thanks you for your consideration and your generosity. It is only with the continued support of our corporate community that youth organizations like ours can survive. To confirm your sponsorship, please email sponsorship@ildertonjets.com by Friday, October 6th.

Sincerely,

Kerri Dixon & Nick Cake
Directors of Fundraising and Sponsorship
Ilderton Minor Hockey