

# Ilderton Jets Minor Hockey Association Home of the Jets!

# Website: https://ildertonjets.com

President: Andy Marshall (andy.marshall@ildertonjets.com)

Secretary: Lindsay Ward (lindsay.ward@ildertonjets.com)

2024/2025

## **Dear Potential Sponsor,**

The upcoming hockey season is quickly approaching and we are once again excited to reach out to local businesses with sponsorship opportunities. Our teams play under the Ontario Minor Hockey Association and Ontario Women's Hockey Association, and for the 2024/25 season we anticipate that we will have over 30 teams competing at a variety of levels representing the Ilderton area. We are very proud to provide amazing opportunities through one of Canada's favourite winter pastimes to over 480 local athletes ranging in age from 4 to 18. We are hopeful that your business will consider a sponsorship opportunity with us this year.

Our entire organization is run by volunteers; board members, coaches, trainers, score keepers and team managers all donate their time. Your donation will allow us to continue to provide a first-class experience to all of our players allowing them to play hockey while learning valuable life skills.

As you know, the costs associated with operating a successful hockey program can be significant; from equipment and uniforms to ice rental expenses, each season brings its own financial challenges. This is where your support can make a tremendous difference. By donating to IMHA, you are a league sponsor, this provides exposure for your business as you are acknowledged as below at every game for every team at both home and away games.

We are pleased to offer the following sponsorship levels this year:

### Option 1 - \$400 to \$799 per season

- Custom logo scrolling on LED score board at Ilderton Arena during all Jets practices and games
- Social media recognition post
- Display thank you

### Option 2 - \$800 and above per season

- All Option 1 level items plus the following:
- Custom logo on a 3x8 ft banner that each Jets team (U9 and above) will display at all home and away games.
- Logo/Business name and website link on Ilderton Jets website (<u>www.ildertonjets.com</u>)

The entire Jets family thanks you for your consideration and your generosity. It is only through the continued support of our corporate community that youth organizations like ours can survive. To confirm or discuss your sponsorship, please email <a href="mailto:sponsorship@ildertonjets.com">sponsorship@ildertonjets.com</a> by Friday, September 27<sup>th</sup>.

Sincerely,

Debi DeMille & Nick Cake Directors of Fundraising and Sponsorship Ilderton Minor Hockey