



IMHA Board of Directors Meeting

Sunday, November 13, 2022

MINUTES – Approved December 11th, 2022

Present: Kendra Bloomfield, Brooke Ross, Paul Walkom, Kerri Dixon, Bill Stevenson, Andy Marshall, Pat Conlin, Todd Copeland, Randy Sheaves, Chris Dixon, Mark Read,

Regrets: Jeff Sutherland, Andrew Ward, Scott Parker, Jeff Reid

1. PW made a **motion to begin** the meeting. 2nd by AM. Carried.
2. KB made a motion to **approve the minutes** from the October 16th IMHA Board meeting. 2nd by PC. Carried.
3. RS made a motion to approve the following **cheques for processing**:
 - IMHA \$7,459.86 (Registration Transfer from Rafflebox)
 - Kendra Bloomfield \$1,553.75 (Coaches Binders)

Motion was 2nd by AM. Carried.

4. **Purchase of New iPad for Game Sheets**

RS: Our iPads are 3 or 4 years old, and we could start a cycling out process to assure we have enough iPads to get through each season.

When *OMHA games are played in Komoka coaches need to pick up an iPad from Ilderton Arena to take with them to Komoka because there are not iPads housed at Komoka.*

-RS made a motion to get quotes for a new iPad and purchase one to begin cycling out iPads over time. 2nd by PW. Carried.

5. **Girls Tryouts and Spring Ice Needs**

Girls U13, U15, and U18 tryouts start in the spring. Discussion occurred around when to start these tryouts. These tryouts must occur after Jr Provincials and after AA and A organizations have already run their tryouts. IMHA wants to have these tryouts at a similar time to other organizations to allow for games to be scheduled with other teams.

ACTION: MR, SP and JS will contact other organization to see when they are having girls' tryouts in the spring to gauge when IMHA should run their tryouts. After this subcommittee discusses a timeline for tryouts MR will book spring ice accordingly.

Girls' Registration: IMHA will not have an intent to register. Registration will open early February.

RS: Ice does not need to be booked in advance for OMHA and OWHA playoffs until a later day.

6. **Donations and Sponsorships**

TC: IMHA has not previously allowed team-based fundraising, but we are hearing from the membership that it is something that has a lot of interest. To allow team-based fundraising there needs to be policies and procedures in place to move forward. The board will need to come together to draft policies and procedures before it is presented to the membership and team-based fundraising can be offered.

PW presented an example of a revised Rules of Operation: Fundraising and Sponsorship outline to the board for review. Board members will review the outline and discussion will be opened about future options for teams. The 2022-2023 season will be limited on what teams would be able to do at a team level because policies and procedures are not currently in place.

7. **IMHA Logo Use**

TC: IMHA has an ongoing relationship with Pete's sports to provide our organization's wearable items. All other uses or items with IMHA logo must come to the board for approval before using the association's logo. CD: The Jets logo cannot be used on any piece of clothing that is not approved by the board to protect the organizations brand. Pete's has acknowledged that some of their stock is low and if teams want to purchase items, they can bring them to Pete's to have the IMHA logo placed on the items. This would only happen after the items are approved by the board.

KD: We would like our organization to look uniform to represent IMHA.

RS: The logo belongs to IMHA and it is not fair to the association for other's to make a profit from the use of its logo.

-AM made a motion that any wearables not purchased by Pete's must be approved by the board to have the IMHA logo placed on the items. Logo's will only be done by Pete's once items have been approved by the board. Items will not be approved if it does not align with IMHA association current wearable's goals. 2nd by BS. Carried.

ACTION: CD will contact Pete's to communicate that all requests to place the IMHA logo onto items must first come to the board for approval.

8. LiveBarn installation:

TC liveBarn has been installed in the Ilderton Arena. Live streaming and video on demand services will soon be available. Ron Sireon will be the contact to serve as the technical liaison to manage the back controls. TC and Ron will soon complete administration training before livebarn goes live. There are marketing materials that have a QR code and a discount code for IMHA. All subscriptions purchased with the IMHA code will generate a 30% subscription revenue for IMHA. We can block out ice time for practices or ice times that do not need to be streamed. We are hoping to go live before the JR C game.

9. Scoreboard Replacement

TC presented information he collected for the proposal of replacing the existing scoreboard and timekeeper controls in the Ilderton Arena. The current scoreboard is from 1972. A replacement board would have the same board production and have wireless controls that have the same layout as the board. The cost would be \$16000 + HST for a white LED light board. The new board would be branded as IMHA. The board would have a trade in value to go towards the scoreboard in a new arena down the road or be moved to the new arena. The board also discussed the option to purchase an upgraded Colour Cast LED light board and adding a message board. The message board could provide another opportunity to communicate to the membership, and as another sponsorship revenue source.

RS: We have money from the Ilderton Fair Beer Tent fundraising and could look into which other fundraising initiatives could go toward the purchase of the scoreboard.

ACTION: TC will investigate the cost to add an advertising panel to the current quote. He will contact the Municipality to see if they would cover the cost of taking down the current scoreboard and installation of a new board.

AM made a motion to move forward with the purchase of a new LED colourcast scoreboard. 2nd by CD. Carried.

10. Round Table

-There are currently **only 3 large nets** in the Ilderton Arena because one is being fixed. The U8/U9 teams will use 4 small nets when playing half ice to have consistency in the games.

-ACTION: AW will locate the U15 OMHA finalist trophy to be returned.

- AW will look into getting the U11 championship picture and all currently winning team banners up in the arena.

-PC: **Ilderton Christmas Parade** is Saturday December 10th at 5pm and there will be an IMHA float in the parade.

- The **U15 C Girls team** is currently sitting with low player numbers. The coach has inquired about a new player registering that has played in the IMHA organization in the past.

PW made a **motion** to accept the registration less \$144.64 (pro-rated fee for 5.5/7 months) with all other fees needing to be paid (Fundraising and Gate Fees). 2nd by BS. Carried

-PW: **Vulnerable Sector Checks** need to be submitted by all bench staff ASAP for rostered to be registered. The final date to register teams is December 1st.

KD: Everything is in place for the **JR C Game in Ilderton**. Coaches are asked to pick up their team tickets from the coaches' room to sell to their team.

PC: January 14th, 2023, there will be an **IMHA Day at the Western Mustangs** games.

PC: **Hockey Day in Ilderton January 21st**, will have lots of activities for kids during the day. There will also be a coaches' game and dance with live music at night.

Hockey Day in Ilderton to have activities for the kids during the day. The coaches' game and to have a dance after with live music.

KD: There will be more **volunteer opportunities** coming up. We still have Hockey Day in Ilderton, Silent Auction and the end of the year Banquette.

BS: U11 must name their AP roster by January 15th.

KB: We are looking into changing the **registration process** and platforms for the 2023-2024 season and will need to look into and compare fees of different platforms.

11. **Next Meeting Date:** TBD

12. AM made a motion to **adjourn the meeting**. 2nd by BS. Carried.

Online Motions and Updates

November 17th, 2022

TC: **Livebarn** live streaming and VOD service has now been installed in the Ilderton Arena and is getting ready to launch. Ron Sireon will serve as the technical liaison for LiveBarn.

November 21st, 2022

- RS made a **motion** to approve the following **cheques for processing**:
 - Kerri Dixon \$706.60 (*Junior C Alcohol, Mix, Tim Cards*)

2nd by CD. Carried.

November 21st, 2022

TC: The Municipality of Middlesex will pay for the cost of removal and installation of a **new Scoreboard** at the Ilderton Arena out of their operating budget. This is a cost of \$3600.

The cost to add a message board will increase the quote of a new scoreboard by an extra \$9000.

IMHA could offer a new package for advertising using the message board, which could help cover this increased cost, and bring in more revenue over the years. The score board could be installed by early February 2023.

- Board members discussed the score board options that were presented by TC. The beer tent fundraiser already covers half of the cost of a Colourcast Scoreboard and LED Message Centre (\$22,718) and we have other fundraisers we could use to advertise fundraising for a new scoreboard.

- Beyond the initial purchase of a score board, it will become a donation to the municipality, and they will assume responsibility for ongoing maintenance and upkeep if needed.
- RS- Money raised at fundraisers in the previous seasons has been spent on the operating cost for the season. There is a long-term benefit to spend fundraising fees on a new scoreboard.
- AM made a **motion** to move forward with purchasing and installing a new Scoreboard, Controller, LED Message Centre, Accessories, and Colourcast App for a cost of \$22,718, which includes installation fees. 2nd by KD. Carried.

November 24th, 2022

- RS made a **motion** to approve the following **cheques for processing**:
 - LMLL \$807.50 (*League Fees*)
 2nd by MR. Carried.

November 25th, 2022

- RS made a **motion** to approve the following **cheques for processing**:
 - Shamrock \$1518.40 (*League Fees*)
 2nd by AM. Carried.

December 2nd, 2022

- RS made a **motion** to approve the following **cheques for processing**:
 - MCRA \$5,930.00 (*Referee Invoice*)
 - MMC \$42,911.77 (*Ice & Facilities Rental*)
 2nd by MR. Carried.

December 5th, 2022

PW: U9 LMLL have small team rosters and do not have enough players to play in a half ice Jamboree over the holidays.

- PW made a **motion** to allow the U9 Boys LMLL teams to AP players from the U9 Girls team for a Jamboree over the Christmas Break. 2nd by BS. Carried.